

Congratulations on your purchase of the **TVR Selector**. We are excited to help build your business with the Body Beautiful products. Following are guidelines on how to use the TVR Selector.

## How to Use the TVR Selector

*T = temperature*

*V = value*

*R = resonance*

The seven (7) strips of your TVR Finders are a useful tool to quickly determine the dominant temperature, value range, and resonance for your client:

1. Warm
2. Cool
3. Saturated
4. Tinted
5. Shaded
6. Toasted
7. Shaded

Each strip of colors is labeled on the back.

### **WORKING WITH CLIENTS:**

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Remember to consider the personality and personal energy you give your case study *client*.

1. Determine the client's dominant *color resonance*. Hold the strips either vertically on the side of the face three inches from the eyes and the face of the client, or horizontally under the chin. Scan the strips to determine which of the groups relate to your client's skin tone and coloring. Some strips will be an automatic "No", others a "Yes", and others a "Maybe"  
Eliminate the "No" strips,

2. Determine the client’s dominant *color temperature*—whether they are warm or cool. Use the TVR’s. Determine whether the warm wand or the cool wand relates best to your client.
3. Look at the chart below to determine which of the Level 1 palettes coordinate appropriately with the “Yes” TVR wands. It narrows down the field to 2–3 possible palettes that might work for the client. If there are one or two “Maybe” strips, you can check these also.

	<i>Level I Palette Numbers</i>		<i>Level I Palette Numbers</i>
<b>Warm Strip</b>	1, 2, 3, 4, 9, 10, 11, 12	<b>Cool Strip</b>	5, 6, 7, 8, 13, 14, 15, 16
<b>Saturated Strip</b>	4, 8, 11, 13, 16	<b>Tinted Strip</b>	1, 2, 3, 4, 5, 9
<b>Muted Strip</b>	2, 5, 6, 7, 8, 10, 14	<b>Toasted Strip</b>	3, 7, 9, 10, 11, 12, 15
<b>Shaded Strip</b>	7, 12, 15, 16		

After determining which TVR sticks harmonize with your client’s coloring, look first to see which palette numbers are repeated.

Bolded numbers indicate the palettes that most strongly express the temperature, value, or resonance of that category.

*Example:*

- If you determine that the *Cool, Tinted, Muted* and *Saturated* TVR’s do NOT resonate with your client’s coloring, then eliminate those TVR’s.
- That leaves *Warm, Toasted* and *Shaded* TVR’s. You find the numbers 3, 9, 10, and 11 are repeated in two of those categories.
- These palette numbers are possibilities. But #12 is repeated in all three of these categories. This is then the most likely palette and should be considered first.
- You would also then consider the other 4 categories.

- One of these may be chosen if it is more in line with your client's personal energy and/or personal preference.
4. Determine the personal energy of the client in order to choose which palette matches the energy/personality of your client.