

Congratulations on your purchase of the **Level I Essential** Body Beautiful Master Color Set. We are excited to help build your business with the Body Beautiful products.

How to Use the Level I Essential Master Color Set

OVERVIEW:

Following are general descriptions of the Body Signature types which relate to the various color groupings:

Saturated – People that have either a strong contrasting coloring or a very animated lively personality can wear saturated colors. The voice for this person is energetic.

Washed – (Thin and clear) People with very light coloring (pale skin, eyes, and hair) or that have a dramatic coloring can wear washed colors. They have a clear, sharp wit and presence. The voice for this person is clear.

Tinted - (With white or unbleached titanium) People with medium to light coloring for hair and all values of skin from light to dark can wear tinted colors. They have a sweet, youthful presence with a childlike sense of wonder. The voice for this person is light and sweet.

Shaded – People with medium to dark coloring and all values of skin from light to dark can wear shaded colors. They have a sense or quality of mystery or an inherent presence and significance. They can have a profound quality in their personality. The voice for this person has depth.

Toasted – People with warm coloring (with gold, brown or amber) in the skin or hair and all values of skin from light to dark can wear toasted colors. They have a dynamic, energetic, warm earthy presence and personality. The voice for this person is rich and/or mellow.

Muted – People with a dusty quality in light medium or dark coloring and all values of skin from light to dark can wear muted colors. They have a soft retiring, gentle quality in their presence. The voice for this person is soft and misty.

The warm side of the color wheel is used for people with dominantly warm colors in their natural coloring or those who have extroverted personalities.

The cool side of the color wheel is used for people with dominantly cool inherent coloring or those who have more introverted, quiet personalities.

HOLDING THE COLOR STRIPS:

Loosely hold the color strips at the base, close to the ring.

Hold each fan section as you would a deck of cards. When the fan section is upside down, hold the label color strip upright and shake gently so the fan opens below it.

CHOOSING COLORS:

Hold the opened fan three inches from the eyes and face of the client. From the front to back, scan each fan group to choose the colors that relate to your client. At the first pass, you may choose more than one – that is OK, you will refine later.

Determine the clients dominant color temperature whether they are warm or cool.

One way to do this is to hold up the metals. Determine whether the soft gold (combination), bright gold (warm) or white gold (cool) relates the best to the client.

Based upon their personal energy choose the appropriate color strip group.

Palettes one (1) through four (4) are dominantly *tinted* and support clients with a lighter quality of presence who are more energetic. Choose the brighter, lighter/softer, warmer toned or cooler toned palette that relates to the client.

Five (5) through eight (8) are slightly *muted* and support clients with a quieter, graceful and possibly relaxed presence and their energy is more gentle. Choose the brighter, lighter/softer, warmer or cooler palette that relates to the client.

Nine (9) through twelve (12) are dominantly *toasted* and support clients who have a warmth, strength, presence, grounded and outwardly determined. Choose the brighter, softer, deeper or relatively cooler palette that relates to the client.

Thirteen (13) through sixteen (16) are dominantly *shaded* and support clients who have an intensity, innate drama and/or dramatic simplicity in their presence. They usually stand, sit and speak with focus. Choose the brighter, softer, deeper or relatively warmer palette that relates to the client.

Refine

At this point you will have a few fan groups on the table. Continue to hold them up and remove fans that don't relate.

If there is a choice, have the client hold the mirror, hold up one on each side of the face and let the client decide. If they can't, you make the decision.

Further refine to end up with one fan group that relates to your client.

USING THE ESSENTIAL CLOTHING & STYLE GUIDE

Use a Level I Essential Clothing & Style Guide with each client to review color and basic wardrobe information.

NOTE: Stylist must purchase additional copies of the Clothing & Style Guides as needed for each client and will not duplicate any part of the system, or the stylist will be liable for copyright infringement consequences punishable to the fullest extent of the law.

HOW TO CARE FOR THE SYSTEMS:

- This system will last for years if cared for well.
- Have glue stick and cuticle scissors in your kit. If there is any fraying, cut it immediately. If the fabric pulls away, glue it back on.
- Store the fans in the Lucite boxes for easy access, mobility and presentation.
- If you need to remove a fabric swatch, peel gently and use Goo-Gone to remove. Do NOT use Goof-Off as it melts the plastic stick.

CLIENT SET PRICES, ORDERING & FULFILLMENT

Stylists may order custom client palettes online at

www.BodyBeautiful.net/client_palette_step1.php. Level I client palettes cost \$40 flat rate, which includes both cover strip and case. Level II and III custom client palettes are priced based on number of color swatches per strip. Following is a breakdown of the pricing:

1-3 swatches: \$3.00

4 swatches: \$3.08

5 swatches: \$3.13

6 swatches: \$3.25

Cover strip label: \$2.00

Palette case: \$1.00

The estimated ship date for custom palette orders is 3 to 5 business days from the date order is received. Larger volume orders such as those with two or more client palettes may take more time. Please note that this ship date is an estimate only, and when there is a large influx of orders, it may take more time. USA orders are shipped via USPS Priority mail (3-5 business days), and International orders are shipped via USPS Global Express (10-14 business days).